501
COLLECTIVE

Telling stories with dignity

How we photograph, film and share the people and places we visit.

Our partners are the heroes

The leaders we work with were serving their communities long before we arrived. When you share what you saw, keep them at the center: capable, joyful and leading. Everyone you meet is more than their hardest day, so show them laughing, working and leading.

Before you take a photo

- Ask first, every time. A smile and a gesture work when you share no language, and a no is always respected.
- For children, ask a parent or caregiver, and follow our partner's lead.
- Never photograph people undressed, bathing, receiving medical care or in distress.
- Ask before taking photos inside homes, schools, clinics or places of worship.

In Ukraine

The country is at war. Never photograph soldiers, checkpoints, military vehicles or places hit by strikes, and never share where you are while you are there. Your trip leaders will tell you what is safe.

All stories are shared with permission from those we serve. Yours should be too.

When you share

- **Post after you leave a place,** not while you are there, and never share where a vulnerable family lives.
- **Use first names only,** and only with permission.
- **Caption what people are doing and leading,** not what they lack.
- **Keep the focus on the people you met,** not on yourself. Skip selfies with children you have just met.
- **Tag @501collective,** and tag a partner only with their permission.

Words which honor people

Reach for

Leader, neighbor, friend, family, partner, builder, teacher

Leave behind

Poor, helpless, needy, voiceless, saved, rescued, “those people”

A quick test before you post

Would the person in this photo be proud to see it, and glad to read the caption? If you are not sure, ask them, or leave it out.

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Stories worth telling

The best stories leave people wanting to stand with our partners.
Thank you for telling them with care.

Questions	hello@501collective.org
Trips	trips@501collective.org
Online	501collective.org/stories