501
COLLECTIVE

Raising support for your trip

A simple plan, words to borrow and how to thank the people who help send you.

Inviting your people in

Most travelers raise their trip costs with help from family, friends, churches and coworkers. Asking is an invitation: a way for the people who love you to share in work they would be glad to be part of, through you.

How giving works

- Start your fundraiser at 501collective.org/fundraise. We set up your page, help you tell your story and cheer you on.
- Friends give securely online, and each donation brings a tax receipt by email.
- Donations are tax deductible as allowed by law, and they cannot be refunded.
- Once you are accepted onto a trip, you are responsible for its full price. If you withdraw after plane tickets are bought, the funds raised cannot be returned.

A six week plan

Six weeks out

Write down why you are going, in three sentences. List everyone who cares about you, then set up your page with a photo and your goal.

Five weeks out

Send a personal email or letter to each person on your list, then share your page once with your story.

Three weeks out

Follow up one by one with anyone you have not heard from, and post an update which thanks your donors by name.

The week you leave

Share your last push, and tell everyone how to follow along while you are away.

Words to borrow

Make each one your own. Swap in the highlighted details.

An email or letter

> Hi Name,
>
> This summer I am traveling to Ukraine with 501 Collective, a nonprofit for nonprofits. For two weeks our team will work beside local leaders who are already caring for their neighbors, and I get to be part of it.
>
> I am raising $amount by date. Would you consider giving, or keeping our team in your thoughts and prayers? You can give securely at your page link, and every donation is tax deductible.
>
> Thank you for being someone I can share this with.
> Your name

A text message

> Hi Name! I'm joining a 501 Collective trip to Eswatini in August to serve beside local leaders. Would you help send me? Here's my page: link. It would mean the world.

A social post

> In July I'm heading to Ukraine with @501collective to work beside people doing remarkable things. I'm halfway to my goal. Want to be part of it? link

A thank you note

> Thank you for helping send me to Eswatini. Because of you, I one thing you did there. Here is a photo from the day I will remember most.

Personal asks work best. A short note to one person reaches further than a post to everyone. Name a clear goal and date, thank every donor within two days, and share photos only with permission, as our Story and photo guidelines explain.

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Thank you for going

Every person who gives toward your trip stands with our partners too.
Bring them home a story worth telling.

Fundraising help	hello@501collective.org
Trip questions	trips@501collective.org
Start a fundraiser	501collective.org/fundraise

501 Collective is a registered 501(c)(3) nonprofit, Tax ID 85-4045460. Donations are tax deductible as allowed by law.